

Liberty Times

Newsletter and Informational Update

Fall/Winter 2010



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Always looking forward....

By Frank Konigseder

I think we can all agree that as consumers we have become much wiser in the last couple of years. We have seen more careful discretionary spending and a trend toward educating ourselves before making large purchases to be sure we are getting the best quality and value. At Liberty Coach we have been fortunate this year to have seen a 20% increase in sales from 2009. I think this speaks volumes about our reputation. I'd like to thank our customers for their support and their recommendations to fellow RV enthusiasts. We have sold all held-over new inventory and our current new inventory is all 2011 model year. Looking ahead, we will continue to hold steady at our 2010 production levels. In 2011, we will see the introduction of the Volvo D13 engine. We anticipate having the first new unit finished late in the 2nd quarter. (See page 2 for more info on the Volvo engine.) Since opening the Stuart facility in October of 2001, I have had the unique opportunity to see a lot of different coaches from all manufacturers that have passed through the dealership. I've noticed how many converter interiors have become stagnant, repeating the same overall look, the same floor plans, with the same technology from year to year. Liberty Coach continues to thrive on innovation; offering up the latest trends in interior design and technology. For example, we currently have five new 2011 coaches in our inventory that are completely different in floor plan and interior design. So when we say come on in and see what's new...we always aim to exceed your expectations and that is something we feel is worth repeating!



We are very excited to announce the opening of a beautiful new high-end motor coach resort in south Florida, **Aztec RV Resort**. Located in Margate, FL about half-way between Ft. Lauderdale and Boca Raton, this 104 acre resort is a great place to escape the northern winters. Having Liberty Coach owners amongst the group of developers, they understood the amenities that Prevost owners desire and included them in this gorgeous facility. Look for Liberty Coach to host an Open House at **Aztec RV Resort** in early 2011. Take a look at their website for more info: www.aztecrvresort.com

Liberty Coach Innovations

by Frank Konigseder

Light Up the Night - NEW LED exterior lights

We've got just the thing to brighten your day or night as the case may be! Beginning with production coach #724, we are now installing new dimmable LED exterior lights on all H3-45 and XLII models. These high quality lights are exclusive to Liberty Coach and were about 6 months in design and tooling before they were put into production. The light housing is a naval bronze casting that is chrome plated. The manufacturer has done exhaustive corrosive testing equal to 15 years of salt spray to test the durability of the finish. We are very pleased with the finished product and believe these are an excellent addition that enhances the exterior of the coach. The lights also come in handy at night when parking in unfamiliar surroundings. These new style lights can be retro fitted to existing coaches. Please contact Liberty Coach for pricing and availability.

NEW Larger front overhead TV

Beginning with production coach #726, we are now installing a 46" LED TV in the front of the coach to replace the 42". The new TV installation required a re-design of the automatic lift system which allowed us to gain 2 additional inches of headroom clearance when the lift is retracted. We think you will really enjoy this new larger TV especially during football season! In addition we are now also installing a Blu-Ray player as standard equipment. These two upgrades will really enhance your Audio Visual experience and when combined with the current sound system, your coach becomes your own home theater!

Warming you up inside....

We have made a change to our current coach interior heating system from Webasto to Espar beginning with production coach #726. This change was implemented in our continuing quest to constantly improve our product as technology advances and new options become available. Serviceability is always a priority and we are pleased with the Espar brand in this regard. The Espar unit has a higher BTU rating (83,000 BTU), runs quieter and is more efficient based on improvements in technology. All those factors combined led to this decision. We originally used the Espar product back in the 1970's, both the hot air units and the boiler units. We began using Webasto in the 1980's because during those years Espar had a greater presence in Europe and service in the US was minimal. We are happy with the changes they have made and feel the Espar will serve our heating needs effectively.

If you have any questions about any of these new changes, please contact me frank@libertycoach.com or call me at 800-554-9877. Better yet, stop by Liberty Coach of Florida in Stuart and we can show you first-hand exactly what's new!

I hope to see you at a show or rally in the near future. Safe travels!

Frank



New LED Exterior Lighting

The Volvo D13 Engine

I had the opportunity to attend the **Prevost Evolution Tour** on October 5, 2010 which was held at the Volvo Powertrain Plant in Hagerstown, MD. During this meeting I toured the engine plant and was given an all encompassing presentation of the Volvo D13 engine which will be replacing the Series 60 Detroit engine. The Volvo D13 Engine will have a 500hp rating and 1750 ft/lbs of torque. To comply with the new 2010 Emission Standards, the new engine will require the installation of an additional part installed before the muffler called a Diesel Particulate Filter (DPF). This will ultimately reduce our available storage in the back of the H3-45 by 20%. The new engine will also require DEF (Diesel Exhaust Fluid) which is stored in an on-board tank with a capacity of about 16 gal. This tank will need to be refilled about every second time you fuel your diesel tank. It is available in 2.5 gallon containers at truck stops and fueling stations. If you have questions or would like more information feel free to contact me at: frank@libertycoach.com or call 800-554-9877.



February 3-6, 2011 – Don't miss the fun!

10th Annual Open House Rally – Stuart, FL

Hard to believe this is the 10th year – where has the time gone?! If you haven't joined us in Stuart for our Annual Open House Rally in the past, what are you waiting for?! Reservations are now being taken for 4 days of food, fun and frivolity. Join other Liberty Coach owner's and friends at our 8 acre sales and service facility in Stuart.

We have organized events every day, group dinners every night and we always start the day off with a hearty breakfast to keep you going. Enjoy mingling with everyone as we show you a great time in and around the Treasure Coast and Palm Beaches.

To kick off the weekend right, we'll have a good ol' Redneck Yacht Club Party as we welcome you Thursday night. Don your favorite flip-flops, tank tops and Bermudas and join fellow "land" yacht lovers for a down-home good time.

Saturday night, it's HATS OFF to the best customers in the world...YOU! Wow us with your finest, most festive and fun headwear. The theme is up to you and there will be several prizes awarded so go all out.

For more information or to register for the rally, call Carolyn at 800-332-9877 or email: carolynk@libertycoach.com

Registration forms are also available at: www.libertycoach.com/events or see Julie when you visit Stuart and she can get you all signed up!



Previous Open House Rallies



Heading to warmer climates soon?

Here's some practical advice before you leave home....

Prior to moving your coach to warmer climates this season or before you depart on any long trip, make sure you give your coach a good once over checking fluid levels, tire pressures and belt condition. Do this on your generator systems as well. It is also a good idea to let your heating system run for a couple of hours before leaving to make sure it is firing and doing the job it is meant to do. If you have any questions give a call to Bill Doherty or Troy Moody at 800-554-9877 or email:

serviceoffice@libertycoach.com

Safe Travels!



2011 Upcoming Shows/Events

Tampa RV Super Show – January 12-16

Florida State Fairgrounds in Tampa, FL - www.frvta.org/rv-shows/

Pelican Lake Open House – Naples, FL – Jan. 21-23 & Feb. 18-20

Stop by this beautiful RV Resort to see the latest coaches on display.

Liberty Coach Open House Rally – Stuart, FL – February 3-6

Join us for 4 days of fun and festivities and a Super Bowl party on Sunday.

Visit www.libertycoach.com/events to register or call 800-554-9877.

17th Annual Naples Prevost Dinner – Sunday Feb. 20

The Club at The Strand, Naples, FL. For more info call Laurel Volberding at 630-240-8058. Sign-up deadline for dinner is February 1. Cost - \$55/person.

River Bend Motor Coach Resort RV Show – March 4-6

Stop by this resort in Labelle, FL to see our coaches on display.

<http://www.riverbendflorida.com/>

Family Motor Coach Show – Perry, GA – March 14-17

Georgia National Fairgrounds – Perry, GA – www.fmca.com

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Happy Holidays from Liberty Coach

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