



PrevoSt is on Facebook

For immediate release

Sainte Claire, Quebec, February 8, 2010—Facebook users can now become Fans of PrevoSt on the PrevoSt Facebook page.

PrevoSt's new Facebook Page features fan-supplied photographs of PrevoSt coaches, including "I SEE A PREVOST," where admirers can post photos of PrevoSt coaches they spotted on North American highways. PrevoSt's Facebook page also includes professional photos of all its motorcoach models, an Upcoming Events section with details on happenings in the motorcoach community, and links to PrevoSt news, blogs, and related subjects, as well as general company information.

PrevoSt Director of Marketing, Mike Power, is excited about the exchanges that will now take place among PrevoSt fans. "PrevoSt has for years been a brand that generates excitement throughout the motorcoach community—and beyond. Our Facebook page gives PrevoSt admirers the opportunity to share their insights about our products and services, link to the PrevoSt community, and communicate directly with others who share their passion for these marvelous motorcoaches."

Facebook users can find the PrevoSt Facebook page by linking from the PrevoSt website, www.prevoStcar.com, searching for "PrevoSt" on Facebook, or using the following link:

<http://www.facebook.com/pages/PrevoSt/185461153519>

About PrevoSt

PrevoSt is a leading manufacturer of premium intercity touring coaches and the world leader in the production of bus shells for high-end motorhome and specialty conversion. Owned by Volvo Bus Corporation, it has access to the financial strength, research capability, and manufacturing expertise of the group. Volvo Bus Corporation is part of the Volvo Group, the world's largest manufacturer of heavy-duty diesel engines. PrevoSt has its main manufacturing facilities in Sainte-Claire, Quebec, Canada and has seven Parts and Service Centers located in Canada and the United States. www.prevoStcar.com

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For information:
PrevoSt | Communications Department
Alan Dvoskin | 336.393.3077